

ANNUAL REPORT 2018-2019
STANFORD UNIVERSITY

center for comparative studies in race and ethnicity

Justice

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# **MISSION**

To foster evidence-based research and teaching that advances racial justice through the comparative understanding of race.

# DIRECTOR'S WELCOME



I write this message amidst more mass shootings, more racist rhetoric, more global inequity, and in the moment of remembering 1619 when several enslaved Africans first landed on the Atlantic shores of what would become these United States. At CCSRE we dedicate ourselves to challenging white supremacy and other forms of hate across the globe.

In the past year, CCSRE brought together faculty, staff and community members to grapple with the critical cultural study of racism, inequality, and prejudice against all peoples. These broadly educational efforts will continue with our new Ph.D. minor open to all matriculated doctoral students in any field at Stanford. This past spring, a record 110 students from across the University enrolled in our

"Introduction to Comparative Studies in Race and Ethnicity" course, and we have plans for teach-ins this fall on urgent topics such as lynching, detention and immigration. So too, our Race and Technology Initiative, which launched last year with partners such as the new Institute for Human-Centered AI and the Stanford Digital Civil Society Lab, which co-sponsored our 2019 Kieve Lecture with activist Ai-Jen Poo, will help to transform work in ethically engaged tech.

We also have much to celebrate. Our own Heidi Lopéz, received the Amy J. Blue Award—the top staff honor for exceptional University service. We also celebrate that students and faculty in Native American Studies successfully led a campaign to rename of the building that houses the Clayman Institute to now celebrate Native American psychologist Dr. Carolyn Attneave. We are sure that our new faculty and staff will contribute to our mission, and are grateful to those that did last year, including our affiliates, our Faculty Director of the Research Institute, our graduated seniors, and out-going Board Members.

In closing, I want to cite the eloquent words of the late prophetic professor Toni Morrison. In her brilliant 1991 Nobel Prize address she said:

"She would not want to leave her young visitors with the impression that language should be forced to stay alive merely to be. The vitality of language lies in its ability to limn the actual, imagined and possible lives of its speakers, readers, writers. Although its poise is sometimes in displacing experience it is not a substitute for it. It arcs toward the place where meaning may lie...Language can never "pin down" slavery, genocide, war. Nor should it yearn for the arrogance to be able to do so. Its force, its felicity is in its reach toward the ineffable."

How and with whom we converse matters. At CCSRE we offer critical conversations that reach toward a place where knowledge changes power and produces justice.

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# 2018-2019 Faculty Directors



Jennifer DeVere Brody (Theater & Performance Studies) Faculty Director of CCSRE, Faculty Director of Academic Programs



Paula Moya (English)
Faculty Director of the Research
Institute of CCSRE



Jeanne Tsai (Psychology)
Faculty Director of Asian
American Studies



**Guadalupe Valdés (Education)**Faculty Director of Chicana/o-Latina/o Studies



**Teresa LaFromboise (Education)**Faculty Director of
Native American Studies



Charlotte Fonrobert (Religious Studies)
Faculty Director of Jewish Studies
(photo credit: Jeremy Moffett)



C. Matthew Snipp (Sociology)
Senior Vice Provost for Faculty
Development and Diversity

### 2018-2019 Staff

# CCSRE WELCOMES NEW STAFF:



**Byron Barahona** Student Services Coordinator



Perlita Dicochea, PhD Communications and Events Associate



Tambi Harwood Interim Center Manager



Bridget Algee-Hewitt, PhD Senior Research Scientist



Marsha Challoner Center Manager



MarYam Hamedani, PhD RaceWorks Project Director



**Evangeline Howard** Events Coordinator



**Heidi López**Finance Assistant and
Graduate Fellowships
Coordinator



Rigoberto Marquéz, PhD
Associate Director of
Academic Programs and
Community Engaged Learning



Daniel Murray, PhD Executive Director

# **Faculty Development Initiative**

The Faculty Development Initiative (FDI) began in 2008 as a partnership between CCSRE and the Office of the Provost to recruit leading scholars of race and ethnicity in any field. New and incoming FDI Faculty include:



Hakeem J. Jefferson Assistant Professor of Political Science



Samer al-Saber
Assistant Professor of Theater
& Performance Studies



Forrest Stuart
Associate Professor of
Sociology



**Matthew Clair** Assistant Professor of Sociology



Asad L. Asad Assistant Professor of Sociology



Wendy Salkin
Assistant Professor of
Philosophy



Sarah Derbew
Assistant Professor of
Classics (Starting 2020)





Marcia Ochoa
Associate Professor of
Feminist Studies
UC Santa Cruz



Jerry Reid Miller
Associate Professor of Philosophy
Haverford College



Ramzi Fawaz Associate Professor of English University of Wisconsin, Madison



Mélanie Lamotte
Mellon Postdoctoral
Fellow in CCSRE
and History



Alaina Morgan Postdoctoral Fellow in Islam in North America



Jamele Watkins
Postdoctoral Fellow in
German Studies

Affiliated Faculty:

135

Total FDI Faculty:

19

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Total

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### **Graduate Fellows**

CCSRE supports graduate student teaching and research through three fellowship programs, open to incoming and advanced PhD students. These fellows form a vibrant community of emerging scholars of race and ethnicity. All CCSRE graduate student fellows participate in a monthly workshop where they share research, engage with faculty, and develop comparative and interdisciplinary perspectives on the study of race and ethnicity.

#### GRADUATE FELLOWS

(L to R)

Jameelah Morris (Anthropology)

Elisa Kim (Sociology)

Zion Mengesha (Linguistics)

Kimya Loder (Sociology)

Not Pictured: Alice Wang (Political Science)



#### **DISSERTATION FELLOWS**

(L to R)

Vivek V. Narayan (Theater & Performance Studies) Stolen Fire: Caste Scripts and Repurposed Universals in South India, 1893-2018

Chris Suh (History)

Pacific Crossings: American Encounters with Asians in the Progressive Era of Empire and Exclusion

Not Pictured: Jasmine Hill (Sociology) Just Gotta Make It: Black Social Mobility Paths Beyond the Bachelor's Degree

#### TEACHING FELLOWS

(L to R)

Kyle Beckham (Education)

Course: Culture, Learning, and Poverty

Max Suechting (Modern Thought & Literature) Course: The Mothership Connection: Black Science Fiction Across Media

Not Pictured: Takuya Sawaoka (Psychology) Course: Honors Thesis Colloquium





Photos: Heidi Lopéz

# **Alumni Spotlight:** Owen Li (Asian American Studies, '03)

CCSRE alumni/ae apply a racial equity lens to a range of fields including law, medicine, technology, government, arts, business, and education.

Owen Li feels lucky that he gets to do what he is passionate about for his full-time job as a researcher and strategist at AFSCME Local 3299, a labor union that represents over 26,000 University of California (UC) workers. "We represent a lot of the work that is often invisible but is essential to the functioning of the University - the people that clean buildings, cook food, help patients, and support faculty and students." The union's members are predominantly women, immigrants, and people of color, and it sees racial justice, gender equality, immigrant rights, and affordable housing as central to supporting the marginalized communities it represents.

"IF YOU DO ANY KIND OF WORK THAT TOUCHES ON INEQUALITY. YOU ARE GOING TO HAVE AN ADVANTAGE."

Li's work includes shepherding local ballot measures, opposition research, and other support for strategic campaigns and contract negotiations. Recently, he was lead author on a report on racial and gender income inequality in the UC workforce. The report has shaped the union's campaign

strategy, state legislation, and even an amendment to the state constitution.

Li traces his path to his current work to his time at Stanford. When he first arrived, Li had no intention of majoring in Asian American Studies. "I had no idea that ethnic studies existed! But when I took an Asian American literature course freshman year, it really resonated with me. I had a realization that I had internalized a lot of racism and this catalyzed a lot of questions for me. Ultimately, majoring in Asian American studies was something I had to do." Recalling his study of Edward Said and Antonio Gramsci while at Stanford, he paraphrases, "Before we can understand ourselves and the world, we have to understand all of the ways that historical forces have affected us." Li says, "Understanding this was a necessity for me at that point in my life."

Li's classroom learning was part of a larger praxis: "The academic side of my experience really dovetailed with the student organizing I was doing." He was active in student labor organizing, student government elections, and Asian American student issues, including campaigns to secure more resources for community centers and ethnic studies.

After completing law school at



Boston University, Li worked in community organizing and then the labor movement. "I wanted to use my privilege and access in a way that would be helpful for social iustice work."

While Li's CCSRE education relates directly to his work, he believes that it prepares students for many different careers. "If you do any kind of work that touches on inequality, you are going to have an advantage in terms of the language that you use, the frameworks you have, and the analyses that you have explored."

Li recalls that his Stanford roommate advised him to, "Figure out what you are obsessed with and make it into your job." A CCSRE education, which links classroom learning with practice, helped Li find his passion and turn it into a career advancing racial equity.

### **New Initiatives**

#### **RACE AND TECHNOLOGY**

In 2018, CCSRE launched a Race and Technology Initiative to interrogate and intervene in the ways that new technologies impact racial equity. From artificial intelligence to social media, new technologies can be used to advance racial justice, by aiding in refugee resettlement or identifying bias in the criminal justice system. They can also exacerbate racial inequality by encoding bias in algorithmic systems or through their application in a range of sectors including policing, education, immigration, and the economy.

The Center's 14th annual Anne and Loren Kieve Distinguished Lecture focused on Technology and Organizing for Racial Justice. The event featured Ai-jen Poo, an award-winning activist, thought leader, and social innovator, and a leading voice in domestic workers' rights. In conversation with Lucy Bernholz, Director of Stanford's Digital Civil Society Lab, Ms. Poo discussed the ways that technology impacts racial and gender equity for domestic workers. Her organization, the National Domestic Workers Alliance, recently launched Alia, the first portable benefits platform for house cleaners. Alia is both a benefits solution for the millions of domestic workers in the United States and a powerful organizing tool.

Other programming included a book talk by CCSRE Faculty Fellow Antero Garcia (Education) on his recent book Good Reception: Teens, Teachers, and Mobile Media in a Los Angeles High School (2017); a research roundtable featuring CCSRE affiliates; and a panel of activists and tech workers discussing the relationships between Silicon Valley, police and Immigration and Customs Enforcement (ICE).



Lucy Bernholz (Digital Civil Society Lab) and Ai-Jen Poo (National Domestic Workers Alliance) discuss technology as a tool for racial justice.





Antero Garcia shares his research at a Chautauqua book salon.

(L to R) Jacinta González (Mijente), Steven Renderos (Media Justice), Stephanie Parker (Tech Workers Coalition)

In 2019–2020, CCSRE will expand the initiative in partnership with the new Stanford Institute for Human–Centered Artificial Intelligence and the Digital Civil Society Lab, including a Practitioner Fellows Program, student internship opportunities, and a summit of top researchers and practitioners.

### RACE CENTERS TRANSFORMING THE HUMANITIES

Following the Race Centers National Leadership Summit hosted by CCSRE in Spring 2018, CCSRE along with colleagues from Brown, Yale, and the University of Chicago, were awarded a seed grant from the Andew W. Mellon Foundation to investigate the connections between the study of race and racism and academic fields in the humanities. Over the course of the year the team traveled to each of the four campuses, met with faculty, deans and provosts, and had the opportunity to discuss best practices and share challenges. New multi-university collaborations are in development to support humanistic public scholarship, research, and teaching on each of the campuses.



Prof. Jennifer DeVere Brody and CCSRE ED Daniel Murray meet with faculty leadership and staff of similar centers from Yale, University of Chicago, and Brown University on a grant funded by the Mellon Foundation.

### **PHD MINOR**

In Spring 2019, the Faculty Senate approved a new PhD Minor in Comparative Studies in Race and Ethnicity open to doctoral students in any program at Stanford. The program will provide a structured curriculum and a community for graduate students interested in incorporating race and ethnicity in their research and teaching.



### **RACEWORKS**

In partnership with Stanford SPARQ, CCSRE has developed a resource for educators and facilitators who want to develop students' or coworkers' racial literacy. The resource includes a short video series featuring the latest Stanford scholarship about race, as well as a digital toolkit with discussion questions and activities that educators and facilitators can use in their teaching. RaceWorks is an open access, modular, supplemental resource and will launch in Fall 2019. Learn more at ccsre.stanford.edu/race-works



Prof. Jennifer Eberhardt (Psychology)

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# RACIAL EQUITY ACTION LAB

In January, CCSRE launched the Racial Equity Action Lab (REAL) which mobilizes research insights to inform leaders and produces collaborative research to advance racial equity. The launch included a faculty bootcamp on policy, media, and impact, as well as a public event on collaboration between academics, policymakers, media journalists and civic organizations. The panelists expressed hope that academia would help advance racial equity. For Avi Green (Scholars Strategy Network), "Universities are not particularly well-configured to advance justice, and one of the projects that I think is exciting is that so many scholars and students of color are involved in re-configuring universities, so that they're better at this task." Prof. Allyson Hobbs agreed: "[It's] not just a mission anymore, it's almost an urgent emergency. The urgency of the university as a place that advances justice is so much more critical in this moment than it ever has been before."

#### **INAUGURAL COHORT**

Jackelyn Hwang (Sociology)
Tomás Jiménez (Sociology)
Ana Minian (History)
Steven O. Roberts
(Psychology)
Jonathan Rosa (Education)
Rose Salseda (Art History)
Forrest Stuart (Sociology)



An expert panel including (L to R)
Tomás Jiménez (Sociology), Dara Lind (Senior Correspondent, Vox Media),
Felicity Rose (Policy Director for Criminal Justice, FWD.us) | Photo: Heidi Lopéz



REAL scholars
Jackelyn Hwang
(Sociology) and
Rose Salseda (Art
History) map the
organizational
landscapes of
their research on
housing equity
and Latinx art

One way that the Racial Equity Action Lab mobilizes research insights is through op-eds in high-impact news media. Following the launch of the Lab, this opinion piece was published in the Washington Post by REAL cohort member Tomás Jiménez.

### TRUMP'S STATE OF THE UNION ATTACK ON MIGRANTS IGNORES THEIR MOST CHARACTERISTIC TRAIT

In his State of the Union address, President Trump once again presented his case for a wall on the United States' southern border. There is plenty to debate about what such a wall would accomplish, but the president has no doubt: It would keep out bad stuff, such as drugs and guns, and bad people, who commit crimes and damage the U.S. economy.

The president's claims about crime are factually dubious. As Christopher Ingraham noted in The Post last June, "The social-science research on immigration and crime is clear: Undocumented immigrants are considerably less likely to commit crime than native-born citizens." Study after study rebuts the migrants-as-criminals argument. But it is the president's characterization of migrants' dire economic effect, and his depiction of American scarcity, with workers fighting over scraps, that also warrants debunking.



As Trump noted elsewhere in his speech — contradicting the dire economic terms of his immigration discussion — the United States is experiencing an economic boom of low unemployment and rising wages. That migrants are drawn to the United States, as they always have been, is because of the opportunities it offers. They are among the most motivated people in the world; migrants can affirm and strengthen essential elements of the American character.

That character is rooted in a belief that the United States is a nation of strivers, standing apart from other countries in its steadfast confidence that hard work and individualism are the way to get ahead. Faced with adversity, Americans rise to the occasion. The journey that migrants make is almost invariably a response to adversity in their homeland, reflecting their longing to reach a place where their hard work and ambition will be rewarded. They arrive already imbued with the traits that are understood as elemental to being an American.

Yet worries about these migrants often centers on the possibility that they will somehow alter or undermine the American character — that these are destitute people who make life worse for Americans. But these are not tired, poor, huddled masses; some financial means is required to make the long trip the United States. Whether they come in a caravan seeking asylum, by foot across the Sonoran desert to do manual labor, or by airplane on their way to study in U.S. universities or to work in high-tech jobs, they share an energy and motivation that sets them apart from those who don't migrate. That distinguishing characteristic is what academics call self-selection. It's easy to

overlook character self-selection when so much of the debate about immigration centers on more conventional indicators of selection, such as education level.

Across two centuries, successive waves of immigrants to America, self-selected for character, built the contemporary nation of strivers. Historically, there was no border wall and no border patrol. But there were the Atlantic and Pacific oceans, and crossing them could be deadly.

For the Irish who escaped the potato famine, it was not unusual for 30 percent of the migrant passengers to lose their lives aboard disease-ridden boats known as coffin ships.

At the end of the 19th and beginning of the 20th centuries, millions of Southern and Eastern European immigrants made a two-week journey across the Atlantic knowing, if they arrived safely, they would land in a place that regarded them as unfit to be Americans.

### STUDY AFTER STUDY REBUTS THE MIGRANTS-AS-CRIMINALS ARGUMENT.

Chinese and
Japanese immigrants
were met with
even more hostility.
Designated legally
nonwhite, they
were ineligible for
citizenship.

In the modern era, many migrants eagerly seeking opportunity and freedom don't have to risk a deadly ocean journey, but their travel across lands fraught with danger demonstrates a bravery and ambition that is no less impressive. Between October 1999 and April 2018, The Post recently reported, more than 3,000 migrants died in the vast desert region in the Southwest. Families, now mostly from Central America, sometimes walk hundreds of miles through a gauntlet of extortion, rape and humiliation only to have their children taken by U.S. authorities and placed in detention centers after arriving.

The United States, like any sovereign country, has the right to choose who to let in and who to turn away. It would be lamentable if the decisions were skewed by the demonization of these migrants or by a fundamental misunderstanding of their motivations. Most migrants arrive equipped with the determination and eagerness for hard work that will only add to America's abundance.

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# **Undergraduate Programs**

**CCSRE** undergraduate programs educate students to be leaders and produce knowledge for race and justice.

NATIVE AMERICAN STUDIES **IEWISH STUDIES COMPARATIVE STUDIES** CHICANA/O-LATINA/O STUDIES **ASIAN AMERICAN STUDIES** 

The Class of 2019



2018-2019 By the Numbers

Students graduated:

Students enrolled in Introduction to CSRE:

Number of CSRE 200+

# **CSRE Subplans**

**ENVIRONMENTAL JUSTICE** POLITICS, POLICY & EQUITY **TECHNOLOGY & MEDIA HEALTH & WELLNESS IDENTITY DIVERSITY AESTHETICS** RACE, GENDER & SEXUALITY **EDUCATION & INEQUALITY** RACE, SPACE & BELONGING

# Community Engaged Learning

Community Engaged Learning continues to be a core aspect of the Center's undergraduate program. In nearly 20 courses throughout the year, students work with community partners to deepen their learning and make concrete impacts on racial justice issues in the community. Students can extend their experience with one of nearly 20 summer internships such as the Center's Praxis or Community-Based Research Fellowships.

#### **Engaged Scholars Symposium**

Students at the annual Engaged Scholars Symposium share the impact of their Community Based Research summer fellowships.





Matthew Riley (L) and Lenny DeFoe (R)

Kendra Becenti presents her research



Labor leader Ai-ien Poo meets student activists to discuss community organizing in advance of her presentation at the Annual Kieve Lecture.

**Fellowships** Awarded:

Courses Offered:

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### Research Institute



#### Faculty Director -Paula Moya

Danily C. and Laura Louise Bell Professor of the Humanities. Professor of English, Burton J. and Deedee McMurtry University Fellow in Undergraduate Education

#### **FACULTY SEMINAR SERIES**

Elda María Román (USC, English) Race and Upward Mobility Narratives | October 3, 2018

Steven O. Roberts (Stanford, Psychology) God as a White Man | November 7, 2018

Laura Pulido (University of Oregon, Ethnic Studies and Geography) Environmental Deregulation, Spectacular Racism and White Nationalism in the Trump Era | December 5, 2018

#### **Amy Sara Carroll**

(UT Austin, Latino Research Initiative) Undocumentation ReMexed | January 23, 2019

Jackelyn Hwang (Stanford, Sociology) Unequal Displacement: Gentrification, Racial Stratification, and Residential Destinations | February 13, 2019

Usha Iyer (Stanford, Film & Media Studies) Bollywood in the Caribbean: Cultural Migrations and Racial Constructions | March 6, 2019

**Bridget Algee-Hewitt** (Stanford, CCSRE) Missing Migrants: Bias in Forensic Identification of Migrant Deaths on the U.S.-México Border | April 24, 2019





#### FACULTY RESEARCH NETWORKS

Faculty Research Networks are faculty-initiated and faculty-driven interdisciplinary research communities that bring together Stanford faculty and visiting scholars to develop individual and collaborative research on a theme that intersects with race and ethnicity.

#### **AFTERMATHS OF SLAVERY**

What have been the long-term impacts of slavery after formal abolition? The network is comparative, incorporating Atlantic, Indian and Mediterranean worlds, among others. The network emphasis on Cape slavery in South Africa (1653-1834), since it is a relatively neglected element within comparative slave studies.

#### **Network Leads: Grant Parker** (Classics) James T. Campbell (History)





#### **READING RACE**

Faculty, graduate students, and undergraduates are building on research in the field of English education to create a Reading Race digital toolkit. This free, online resource hosted by SPARQ is modeled after courses at Stanford on Young Adult literature and curriculum design. The toolkit includes flexible instructional strategies, lesson content-models, recommended books, and an educator community forum.

#### **Network Leads:** Paula Mova (English) MarYam Hamedani



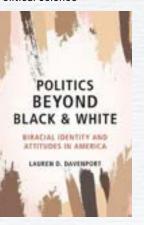


### **FACULTY** RESEARCH **FELLOWS**

The Faculty Research Fellows Program features Stanford scholars who recently have published new research on race.



Lauren D. Davenport Associate Professor of Political Science



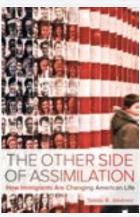


**Antero Garcia** Assistant Professor in the Graduate School of Education





**Tomás Jiménez** Associate Professor of



# CCSRE Welcomes New Advisory Board Member: Valerie Red-Horse Mohl

Valerie Red-Horse Mohl (Cherokee) believes that "we need to be working toward a world that is not only sustainable but regenerative." An entrepreneur, filmmaker, Stanford parent and educator, she works as the owner/founder of Red-Horse Financial Group, Inc. and serves as the executive director of Social Venture Circle, a global non-profit that promotes business as a force for good by educating business leaders, incubating social enterprises, and facilitating early stage capital. Red-Horse Mohl and Social Venture Circle see business as an essential tool for tackling some of society's most pressing challenges - from climate change to the racial wealth gap. For Red-Horse Mohl, "Without the trillions of dollars that circulate in the business economy, we will never be able to address these challenges."

Red-Horse Mohl began her social impact work in 1996 when she launched a Wall Street investment bank to support economic development in Native American communities. Subsequently, she founded many businesses throughout the US. This experience provided the background for her innovative course, "Entrepreneurship for Social and Racial Equity" taught for CSRE last spring. Red-Horse Mohl designed the course to develop students' acumen for social entrepreneurship and to create opportunities for students of color who are vastly underrepresented in business schools. Red-Horse Mohl guided the students as they

developed their own business plans with social and racial equity in mind. She was inspired by her diverse students who came to class eager to learn. While most started without any knowledge or experience in business, by the end of the class "they could have stood up and pitched in front of senior investors."

"WE NEED TO
BE WORKING
TOWARD A WORLD
THAT IS NOT ONLY
SUSTAINABLE BUT
REGENERATIVE."

In addition to serving on the CCSRE Board, Red-Horse Mohl and her husband, former NFL football player Curt Mohl, have three children: Courtney (Stanford '07), Derek (California Lutheran '12) and Chelsea (Stanford '20). Chelsea currently plays for the Cardinal's Beach Volleyball Team.

Red-Horse Mohl sees many exciting possibilities for innovation at CCSRE that can bring together research, teaching, and hands-on learning. "CCSRE reflects the global society. Many business schools and companies simply do not. How do we work for a more balanced, representative society? Given the global crisis we face, CCSRE is the most important place at Stanford!"

"When I speak with Wall Street and corporate entities, they seem



confused about what social impact means. Therefore a lot of what we do at SVC is educational to help business leaders understand why it is important to consider social impact in their business, not just their philanthropy. On the first day of class at Stanford, I was teaching the students what social impact meant and why it should be a part of every company. The students looked at me and said, 'Why wouldn't you automatically incorporate it into your business?' They couldn't imagine a world where business leaders weren't thinking about social impact!"

Integrating innovative ideas with just action forms the core of her work. It makes sense, then, that she is also an award-winning documentary filmmaker whose most recent film, *Mankiller* (2018) celebrated the exemplary life of Wilma Mankiller, the first woman to be elected Principal Chief of the Cherokee Nation. CCSRE is lucky to have Valerie Red-Horse Mohl as a collaborator!

# **National Advisory Board Members**



**Loren Kieve, Board Chair** Principal, Kieve Law Offices



Ina Coleman
Organizational Development Consultant,
Sirenia Partners



President of the Insight Center for Community Economic Development (Retired)



Valerie Red-Horse Mohl
Executive Director, Social Venture Circle
Owner/founder, Red-Horse Financial
Group, Inc. and Red-Horse Native
Productions, Inc.



**Henry Tsai** Product Manager, Civic Integrity, Facebook



**Frank Vigil**CEO, Renewable Energy Savvy



**Victor Arias, Jr.**Managing Director, RSR Partners



Raymund Paredes
Commissioner of Higher Education,
Texas Higher Education
Coordinating Board

CCSRE would like to send its deepest thanks to several outgoing board members. We are grateful for your years of service!



Margaret Andersen Rosenberg Professor Emerita of Sociology, University of Delaware



Vicki Ruiz
Distinguished Professor Emerita of
History and Chicano/Latino Studies,
University of California, Irvine



**Lee Storey**Managing Partner,
TSL Law Group PLC



**Gerald Torres**Jane M.G. Foster Professor of Law,
Cornell Law School

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# **Donor Spotlight**

### ADRIAN AND MONICA YEUNG ARIMA

Adrian and Monica Yeung Arima want to help Asian American students explore their identities and they want everyone to have a better understanding of Asian American history. Through their support, CCSRE has hosted inspiring events and expanded its Asian American Studies curriculum. The Arimas have generously supported CCSRE since 2015, but their involvement with Stanford goes back much further.

When Adrian graduated from Stanford in 1972, he was one of the few Asian American students on campus. He went on to law school and returned to Stanford as legal counsel supporting the School of Medicine. While a staff member, he was the first chair of the Asian Staff Forum and an early board member of the Stanford Asian and Pacific American Alumni Club. After 19 years at Stanford, Adrian went on to work as legal counsel for a number of biotechnology firms in the Bay Area. Monica immigrated from Hong Kong and attended UC Berkeley. She majored in engineering, but took several, formative Asian American Studies courses. She went on to work in research, development and marketing at IBM and then real estate. She has put her marketing and people skills to work as a long-time volunteer in the Chinese-American community, including starting a community group for new Chinese immigrants to "cultivate a mindset of volunteerism and help them connect with the wider community."

As Adrian and Monica began considering retirement, they reconnected with Stanford. After attending a talk on Chinese railroad workers and the transcontinental railroad by CCSRE faculty affiliate, Gordon Chang, they volunteered to support the project. The talk was so well attended by the Asian American community, thanks to Monica's marketing, that it had to be moved to a larger venue. Monica now oversees the Chinese Workers and the Railroad Traveling Exhibit, which has been shown in dozens of museums around the country including New York, Chicago, Cincinnati, and Sacramento. The exhibit was recently awarded Preservation Design Award by the California Preservation Foundation. The Arimas are now advocating for the history of the Chinese railroad workers and the Chinese Exclusion Act to be included in curriculum in California K-12 schools, as well as working to combat the racial profiling of Asians in America.

### "WE NEED TO DO MORE TO PROMOTE MULTICULTURAL UNDERSTANDING."

For the Arimas, Asian American Studies is important both as an academic program, and as a way for students to connect with their identities. Its courses and events expose students to social issues impacting the Asian American communities, which they see as important for students regardless of their major. For Adrian, "Even if students are majoring in Computer Science, they may take Asian American Studies courses and get interested in social issues. Then, after



(L to R) Adrian and Monica Yeung Arima with CCSRE faculty affiliate, Gordon Chang.

they graduate, they'll be clued in." In Fall 2019, the Arimas' contribution will support a new Introduction to Asian American Studies course, designed for students in any major.

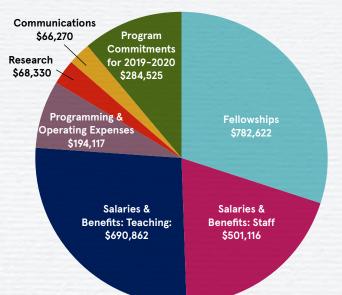
Neither Monica nor Adrian majored in Asian American Studies, but they think this is all the more reason for them to support it. "For those of us that went a more traditional route, like corporate law, this is a way for us to support students to find their way to something different," says Adrian. One of their goals is to expose Asian American students to the wide range of career paths open to them. That is why they were happy to support events featuring the cast and creators of the hit ABC show Fresh Off the Boat, as well as Pulitzer-winning author, Viet Ngyuen. These events "showcase careers that Asian people don't often think about and aren't encouraged to pursue," says Adrian. The Arimas feel that traditionally, the liberal arts do not get as much financial support from alumni as the professional schools, and hope that their support of CCSRE will lead to a change.

Reflecting on the importance of CCSRE now, Monica says, "It has been over forty years since I immigrated to this country. Over the last few years, I can feel the tension of racial conflict increasing. We need to do more to promote multicultural understanding." Adrian and Monica Yeung Arima are helping to promote that understanding.

### **Financial Data**

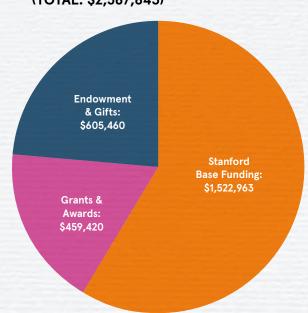
#### **EXPENDITURES**

(TOTAL: \$2,587,843)



### **FUNDING**

(TOTAL: \$2,587,843)



# Giving

The Center for Comparative Studies in Race and Ethnicity appreciates the support of all individual donors who have made gifts in 2018–2019.

#### NAMED GIFTS

Adrian and Monica Yeung Arima Family Fund
Anne and Loren Kieve Distinguished Speaker Fund
Ina Coleman Gift for CCSRE
Jeff and Tricia Raikes Fund for CCSRE

#### **OPPORTUNITIES**

CCSRE will celebrate its **25th Anniversary** in 2021. We have developed an ambitious plan to increase the impact of the Center at Stanford and beyond – especially through **public scholarship**, **student internships**, and **policy research**.

For more information on giving opportunities, please contact Executive Director, Daniel Murray (ddmurray@stanford.edu). Information is also available on the CCSRE website: ccsre.stanford.edu/about/giving

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"Everyday people and everyday acts of courage eventually change everything." – Ai-jen Poo

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